



PRESS RELEASE

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STRATEGIC MARKET ALLIANCE (SMA) ANNOUNCES NEW MEMBER

Oak Brook, Illinois... Strategic Market Alliance (SMA) is excited to announce that Triple A Supplies, headquartered in Newburgh, New York, became a member of Strategic Market Alliance effective April 1, 2008.

“The distributor owners of SMA welcome Triple A Supplies Chief Executive Officer Susan St. Pierre and her team to SMA,” said SMA President Jack Dietrich. “Triple A Supplies is recognized as a leading janitorial/sanitation and foodservice distributor in southeastern New York. Their mission, business practices and market segment strategy align very well with those set forth by the distributor owners of SMA. It is our stated vision to be a catalyst in the supply channel, more closely aligned with our supplier partners to more effectively service local and multi-unit account customers. The addition of Triple A Supplies to SMA will greatly enhance our ability as an organization to execute this vision.”

“Catalyst for Mutually Profitable Partnerships”