



Strategic Market Alliance (SMA) is excited to announce that Brame Specialty Company and Ohio and Michigan Paper Company will become members of Strategic Market Alliance effective March 1, 2009.

Brame Specialty Company is headquartered in Durham, North Carolina, with branch locations in Rocky Mount, Charlotte and Wilmington, North Carolina, as well as Roanoke, Virginia. Ohio and Michigan is headquartered in Toledo, Ohio.

“The distributor owners of SMA are excited to welcome Brame Specialty and Ohio and Michigan Paper to the SMA family,” said SMA Chief Executive Officer Richard McGann. “In their respective geographies, Brame and Ohio and Michigan are considered market leaders. The manner in which they conduct business, the caliber of their employees, their industry reputation and high ethics make both distributors a perfect fit working alongside the current owner members of SMA.”

Adds McGann: “It is SMA’s stated vision to be a catalyst in the supply channel, more closely aligned with our supplier partners to more effectively service local and multi-unit account customers. The addition of Brame and Ohio and Michigan to SMA will greatly enhance our ability as an organization to execute this vision.”

“Catalyst for Mutually Profitable Partnerships”