



PRESS RELEASE

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Strategic Market Alliance (SMA) Announces New Member

Strategic Market Alliance is pleased to announce that Liberty Distributors, Inc, headquartered in Triadelphia, West Virginia, will become a member effective September 1, 2009.

“The SMA member owners are proud to welcome Liberty Distributors’ President Mark Peluchette and his team to the SMA family,” said SMA Chief Executive Officer Richard McGann. “Mark, David and Paul Peluchette are personally and professionally well-respected in our industry. Likewise, Liberty is recognized as a leading janitorial/sanitation and industrial distributor in West Virginia and surrounding markets. We believe their mission, business practices, ethics and market segment strategy align very well with those set forth by the distributor owners of SMA.”

SMA is a member-owned cooperative comprised of leading North American janitorial, sanitation, food service and industrial packaging distributors. SMA serves as a catalyst for optimizing the efficiency and effectiveness within the supply channel by creating value - based solutions that drive sales, improve operating efficiencies and create more strategic business alliances.

-30-

“Catalyst for Mutually Profitable Partnerships”