



PRESS RELEASE

Contact: Jack Dietrich
Phone: (630) 645 – 3866

For Immediate Release
May 14, 2007

Strategic Market Alliance Hosts Inaugural Member Owner Meeting

Oak Brook, Illinois... Strategic Market Alliance (SMA) conducted its inaugural member owner meeting May 8 & 9 in Oak Brook, Illinois. During the two-day event, SMA member distributors hosted their supplier partners at a dinner and reception the evening of May 8. The following morning, members and suppliers received an in-depth look into the recently released NAW study ‘Facing the Forces of Change: Lead the Way in the Supply Chain,’ by Adam Fein, Pembroke Consulting.

During the meeting, SMA formally introduced newly announced Chief Executive Officer Richard G. McGann, who along with SMA President Jack Dietrich, outlined SMA’s strategic vision and initiatives for 2007 and beyond. SMA featured guests included ISSA President Kyle Ogden, and NPTA Alliance Chief Executive Officer Newell Holt.

Strategic Market Alliance (www.smasolutions.com) is an interdependent strategic cooperative comprised of leading janitorial, sanitation, food service and industrial distributors. SMA’s vision is to serve as a catalyst for optimizing efficiency and effectiveness within the supply channel.



Attendees at SMA’s inaugural member owner meeting included, from left, SMA President Jack Dietrich; Vice Chairman William Hirsch, Fulton Paper Company; NPTA CEO Newell Holt; Adam Fein, Pembroke Consulting; ISSA President Kyle Ogden; SMA Chief Executive Officer Richard G. McGann; and Board Chairman Ken Hallat, Janitor’s Warehouse.

“Catalyst for Mutually Profitable Partnerships”



Member owners and SMA leadership attending Strategic Market Alliance's inaugural member meeting.



From left, Mark Jackmore, Rubbermaid Commercial Products; Amy Walker Barrs, Kimberly Clark; and Steve Schultz, LaGasse, renew acquaintances.

"Catalyst for Mutually Profitable Partnerships"



Marvin Wenger, CleanSource, and Ken Hallat, Janitors' Warehouse, discuss SMA's 'vision for the future while SMA CEO Richard McGann looks on.



SMA CEO Richard G. McGann addresses the SMA member owners and suppliers.

"Catalyst for Mutually Profitable Partnerships"



From left to right, Steve Lewis, GoldenStar; George Notarianni, Tolco; and Pam Wendt, Continental Commercial Products.

Keynote speaker Adam Fein, Pembroke Consulting, gave attendees a unique look inside the recently released “Facing the Forces of Change” industry study.

