



## PRESS RELEASE

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### **Strategic Market Alliance Hosts 2008 Member/Supplier Meeting**

Oak Brook, Illinois... Strategic Market Alliance (SMA) recently conducted its annual general meeting of member owners and suppliers in Lake Geneva, Wisconsin. During the meeting, J. Robin Mullen and Richard G. McGann were formally introduced as newly appointed members of SMA's Board of Directors. Mullen is currently president of NEXTEP Partners, LLP and Richard G. McGann is SMA Chief Executive Officer.

Featured keynote speakers for the conference included Alan Beaulieu, senior economist with the Institute for Trend Research; Stephen Moore, senior editorial writer for *The Wall Street Journal*, and Brent Grover, Evergreen Consulting.

Strategic Market Alliance ([www.smasolutions.com](http://www.smasolutions.com)) is an interdependent strategic cooperative comprised of leading North American janitorial, sanitation, food service and industrial distributors. SMA's vision is to serve as a catalyst for optimizing efficiency and effectiveness within the supply channel.

#### **Photo caption:**



Alan Beaulieu (second from right), senior economist for Institute for Trend Research and keynote speaker at SMA's annual general meeting, is pictured with SMA board members (from left) William Hirsch, David Leavy, Ken Hallat and Richard G. McGann.

**"Catalyst for Mutually Profitable Partnerships"**



Stephen Moore at AGM: Stephen Moore, senior editorial writer for *The Wall Street Journal*, discussed the ramifications of the upcoming presidential election on the economy and the distribution industry.



Rich Donelle, president Superior Solutions (center) talks with BETCO Corporation President/CEO Paul Betz, left, and BETCO National Sales Manager Scott Brown.



Russ Benson and John McPhaul, Rubbermaid Commercial Products, talk with SMA CEO Richard McGann.

**“Catalyst for Mutually Profitable Partnerships”**



From left, Beth Dahlke, Solo Cup, Bill Haas, Reynolds, and Nichole Montgomery, Solo Cup.



Chairman of SMA's Board of Directors Ken Hallat (left) and wife Barbara talk with Evergreen Consulting's Brent Grover.