



PRESS RELEASE

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Rosenau Joins SMA Board of Directors

Oak Brook, Illinois... Strategic Market Alliance is pleased to announce that John Rosenau has joined the SMA Board of Directors. Mr. Rosenau is president/owner of Philip Rosenau Company headquartered in Warminster, Pennsylvania. Philip Rosenau Company is one of the leading independent janitorial/sanitation distributors on the east coast, with four distribution centers servicing Pennsylvania, New Jersey, Delaware, Maryland and Washington, DC.

SMA is a member-owned cooperative comprised of leading North American janitorial, sanitation, food service and industrial packaging distributors. SMA serves as a catalyst for optimizing the efficiency and effectiveness within the supply channel by creating value - based solutions that drive sales, improve operating efficiencies and create more strategic business alliances.



John Rosenau

“Catalyst for Mutually Profitable Partnerships”