



PRESS RELEASE

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Strategic Market Alliance names new Chief Executive Officer

Oak Brook, Illinois... It is with great pleasure that the Board of Directors of Strategic Market Alliance (SMA) announces that Richard G. McGann has assumed the position of Chief Executive Officer of SMA.

McGann has worked in a number of sales, marketing, management and executive positions within the distribution industry. He comes to SMA having served fourteen years in manufacturing, eighteen years in distribution and eight years in “Group” management. Most recently, McGann was a primary partner in Williams Strategic Resources, and previously worked with SMA in the areas of supplier integration, education & training, and other organizational processes.

“The Board of Directors and member owners of SMA are excited to work with an individual of such high personal and professional character and integrity,” said SMA Board Chairman Ken Hallat. “In his career, Dick has compiled an impressive industry resume. We believe his talents and contributions to the organization will be significant as we continue the advancement and development of SMA.”

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“Catalyst for Mutually Profitable Partnerships”