

# 2011 HONORS & AWARDS

**OPENING NIGHT RECEPTION**  
TUESDAY, SEPTEMBER 20, 2011

**GOLF AWARDS PRESENTATION**

**DONATION PRESENTATION TO VARIETY: THE CHILDREN'S CHARITY**

Paul Rogers  
NATO of Wisconsin & Upper Michigan, President & Executive Director

**BOXOFFICE® BLUE RIBBON AWARD**



Disney Pixar  
Toy Story 3

**AWARDS LUNCHEON**

WEDNESDAY, SEPTEMBER 21, 2011

**BEN MARCUS AWARD**



Chuck Viane  
Former President,  
Global Distribution  
Walt Disney Studios

**LARRY D. HANSON AWARD**



Bob Goodrich  
President  
Goodrich Quality Theatres

**FRIEND OF EXHIBITION AWARD**



Stewart Harnell  
CEO  
Cinema Concepts

**GALA AWARDS DINNER**

WEDNESDAY, SEPTEMBER 21, 2011



**WILL ROGERS MOTION PICTURES PIONEERS ASSISTANCE FUND**

**DISTRIBUTOR OF THE YEAR**



Summit Entertainment

**EXCELLENCE OF SERVICE**



Tony Kerasotes  
Chairman National NATO

**VENDOR OF THE YEAR**



Royal Corporation

**MIDWEST HALL OF FAME LUNCHEON**

THURSDAY, SEPTEMBER 22, 2011



Gerry Franzen



Aaron Shlessman



Benjamin J. Berger



Debbie Koepke

BOOK IT! WE'VE PICKED FOUR FILMS THAT MAY BE JUST A BIT UNDER THE RADAR > PAGE 58

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# BOXOFFICE PRO

OCT. 2011

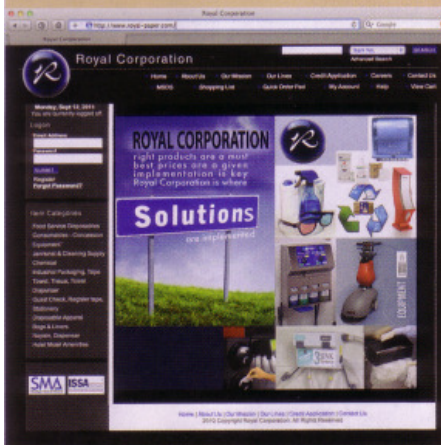
## THE RUM DIARY

Johnny Depp,  
Aaron Eckhart  
and Amber Heard

**INSIDE** WE SALUTE THE GENEVA CONVENTION AWARD WINNERS!  
NATO'S JOHN FITHIAN MEETS WITH THE AUSSIES AND THE KIWIS  
BOTTOMS UP! IS YOUR THEATER READY TO START SERVING THE SAUCE?

The Official Magazine of NATO

## VENDOR OF THE YEAR Royal Paper Corporation



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everything from napkins to spray bottles, register tape to straws, making them indispensable to many exhibitors. Royal represents over 300 manufacturers of cleaning supplies and chemicals, food service disposables and theater concessions and candy. From their corporate headquarters in Santa Fe Springs, CA, with help from their partnership with Strategic Market Alliance and their various distribution centers, Royal's reach extends throughout the United States including Alaska and Hawaii.