



PRESS RELEASE

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Daycon Products Company Joins Strategic Market Alliance

Oak Brook, Illinois... Strategic Market Alliance (SMA) is pleased to announce that Daycon Products Company will become a member of Strategic Market Alliance effective August 1, 2010. Daycon Products is headquartered in Upper Marlboro, Maryland.

““The distributor owners of SMA welcome Daycon Products to SMA,” said SMA Chief Executive Officer Richard McGann. “Daycon is truly a market leader and an innovative organization. Their business focus and market segment strategy align very well with direction of the distributor owners of SMA. As a catalyst in the supply channel, SMA’s stated mission and vision will be significantly enhanced with the addition of Daycon, as they will enable SMA to more effectively support our suppliers, and service local and multi-unit account customers.”

SMA is a member-owned cooperative comprised of leading North American janitorial, sanitation, food service and industrial packaging distributors. SMA serves as a catalyst for optimizing the efficiency and effectiveness within the supply channel by creating value - based solutions that drive sales, improve operating efficiencies and create more strategic business alliances.

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“Catalyst for Mutually Profitable Partnerships”