



PRESS RELEASE

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STRATEGIC MARKET ALLIANCE (SMA) ANNOUNCES NEW MEMBER

Oak Brook, Illinois... Strategic Market Alliance (SMA) is excited to announce that Arrow Paper Corporation, headquartered in Wilmington, Massachusetts, will become a member of Strategic Market Alliance effective January 1, 2009.

“The distributor owners of SMA welcome Arrow Paper Corporation President Robert Penna and his team to SMA,” said SMA Chief Executive Officer Richard McGann. “Arrow Paper is recognized as a leading janitorial/sanitation and foodservice distributor in the Boston area. Their mission, business practices and market segment strategy align very well with those set forth by the distributor owners of SMA. It is our stated vision to be a catalyst in the supply channel, more closely aligned with our supplier partners to more effectively service local and multi-unit account customers. The addition of Arrow Paper to SMA will greatly enhance our ability as an organization to execute this vision.”

“Catalyst for Mutually Profitable Partnerships”